

Exhibition & Sponsorship Guide

We hope you'll join us for the fifth annual Seattle UX Conference – ConveyUX.

You'll find a great mix of user experience professionals; all gathered under one roof for three days of learning and networking.

The conference will be held at the Motif Hotel in Seattle, Washington, February 28 to March 2, 2017.

We expect close to 400 attendees! In the four years of our conference history we have hosted over 1,000 UX professionals from 30 US states and thirteen countries.

This guide lists all the exhibit and sponsorship information.

For questions and to reserve, contact Joe Welinske, joe@blinkux.com, 206-304-1687.



Exhibition

ConveyUX is pleased to be hosting a formal exhibition of user assistance products and services. The exhibition takes place on **Wednesday, March 1 and Thursday, March 2**. Exhibit space is in the foyer of the main conference area. The breakfast, break, and lunch food will be served from this area.

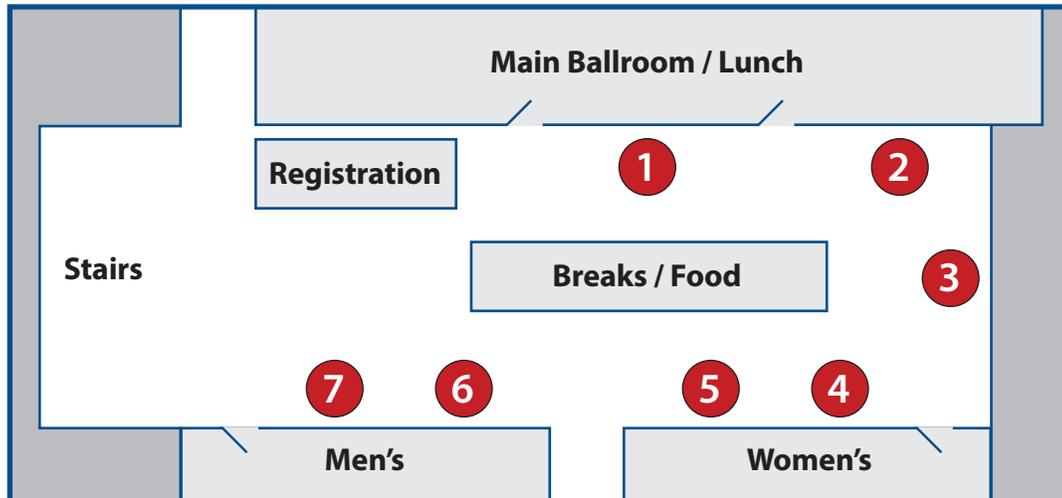
Exhibitor Benefits

- ▶ 8' x 10' carpeted space to set up as you choose. Electrical outlet, 6' table, chair, and wi-fi included.
- ▶ Your logo and company description displayed on the conference web site with link to your site.
- ▶ Your logo in attendee correspondence and other promotional materials.
- ▶ Admission for one rep. Additional exhibit staff can attend for a \$295 fee each.
- ▶ Visibility at breakfast, coffee breaks, lunch, and networking activities.

Fee: \$1,195

Floorplan

Spaces 1 through 7 are available on a first-come, first serve basis.



Other Promotional Opportunities

Looking for more exposure? Here are opportunities to increase your company's visibility at our conference.

Badge Sponsor

Available to one sponsor at cost. We use a plastic card-style for badges. You reimburse ConveyUX based on actual cost. The cost is approximately **\$1,500** for 400 badgeholders with your logo imprinted in color. You get a final quote before purchase. There is no additional fee for this sponsorship.

- ▶ Direct visibility to all attendees throughout the event and after.

Internet Sponsor

We will provide free wi-fi Internet access to attendees throughout the conference area.

- ▶ Acknowledgement in the Welcome session as the sole Internet sponsor.
- ▶ Acknowledgement on the conference web site and other promotional materials.

Fee: \$395

Media Sponsor

- ▶ Acknowledgement in the Welcome session as a conference supporter.
- ▶ Acknowledgement on the conference web site and other promotional materials.

Fee: \$195

Raffle Prize Sponsor

We have raffles throughout the event where winning attendees are awarded software, services, and other products.

- ▶ There is no charge for visibility through our raffles. Contact Joe Welinske to get involved.